C SYSTEMS
Product Suite

C Systems Global is an award-winning and highly respected iMIS Solution Provider. We provide implementation and support services that help associations and nonprofits leverage technology to advance their missions. We have a robust suite of products designed to integrate directly with iMIS and help you get the most out of your data.

Connect for **SurveyMonkey**®

Cleverly Syncing Your Survey Respondent Data to iMIS

Regarded as one of the industries most recognized survey software platforms, SurveyMonkey has become a trusted survey tool for thousands of associations and nonprofits, boasting over 60 million users today. Membership organizations like the great feature-set and fair pricing, while members trust the platform as a safe place to offer personal opinions and candid feedback.

Connect for SurveyMonkey allows users to capitalize on the robust offerings of this fully developed survey tool directly within iMIS, syncing multiple surveys to one record. Survey data can include, but is not limited to, question-by-question statistics, polling results, event preferences and much more. Dashboards allow for a more drilled-down view of data, making it easier to utilize your findings, while also keeping client records current with more sophisticated data. This information can be used for endless member touchpoints and brings market-leading functionality within iMIS.

Connect for mailchimp

Transform How You Communicate with Your Members and Donors

Mailchimp has been hailed as one of the most popular and widely used email marketing platforms in the world. It's innovative, adaptable, and best of all, cost-effective. Responding to an increasing need in the community for a budget-friendly, bulk email service, *Connect for Mailchimp* is a real time integration with iMIS.

This innovative integration technology provides the tools you need to leverage the full power of Mailchimp to transform how you're managing and sending targeted email communications. Learn how to maximize these email marketing features so that you can help your organization gain revenue, make stronger connections, and continue to obtain valuable member insights.

Connect for ZOOM

Create Zoom Meeting Invitations for all Your iMIS Events in One Click

Zoom Video Conferencing technology has soared in popularity since COVID-19 sent millions of Americans into quarantine, dramatically surging from 10 million daily meeting participants in 2019 to over 300 million each month and counting.

This web-based, video conferencing tool is essential for staying connected. Connect for Zoom offers full integration between iMIS Events and Zoom. Users that are registered for iMIS events are automatically registered for a Zoom meeting, giving each attendee a personal "Join" link for each event. This integration is a significant time saver for your event staff, as the need to setup and send multiple invitations or logins is diminished. There is no additional setup required and leverages the robust video conferencing features and security of Zoom.

Connect Call Center

Providing Your Members Award-Winning Customer Service at a Low-cost

Connect Call Center is a self-service, cloud-based contact center that allows your organization to deliver better customer service using personalized call center interactions based on data contained in your iMIS database. It's an easy and effective way to manage your members and deliver "high touch" support and service.

C Systems Global has leveraged Amazon Connect, the same contact center technology used by Amazon customer service associates around the world to power millions of customer conversations. The self-service, graphical interface in Amazon Connect makes it easy for non-technical users to design contact flows, manage agents, and track performance metrics – no specialized skills required.