

VIRTUAL CONFERENCE PLATFORM

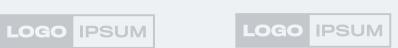
SPONSORSHIP PROSPECTUS



















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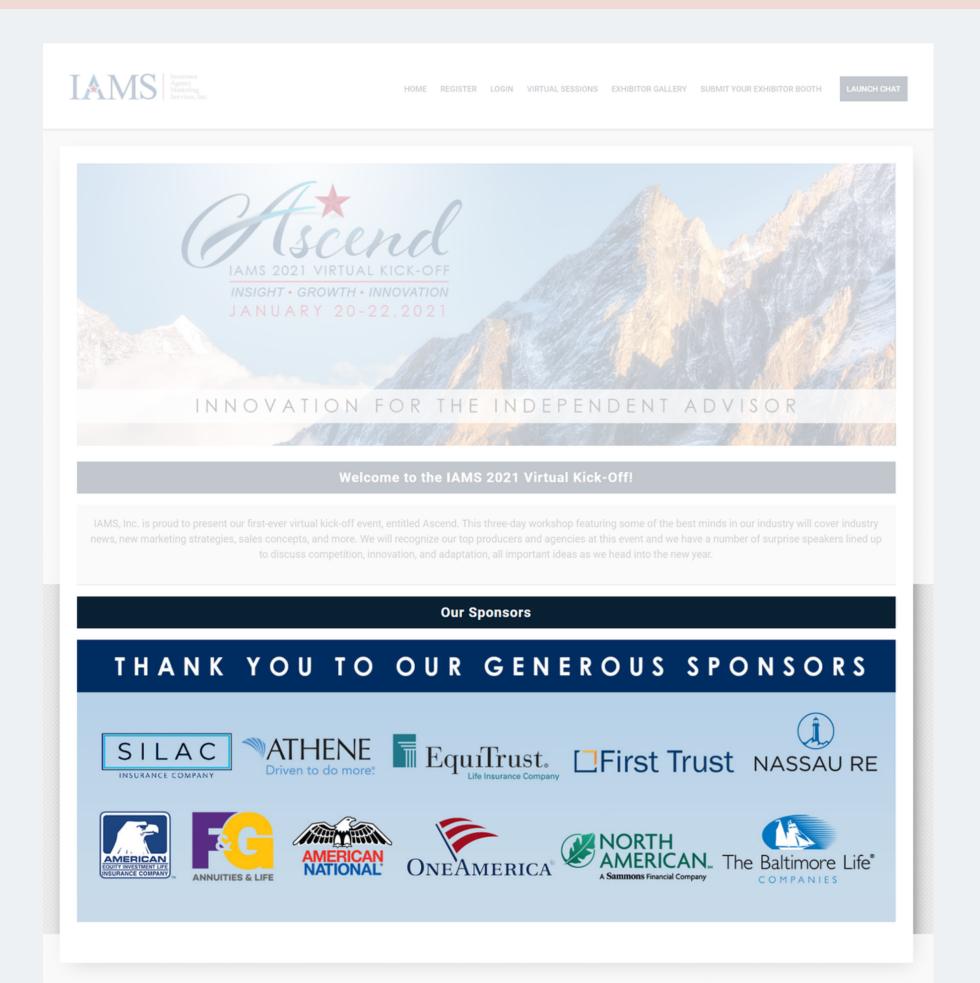
How OpenWater Supports Sponsors & Exhibitors

OpenWater's Event Cloud platform offers robust sponsorship options. This document will detail how conference organizers can leverage OpenWater's platform to grow sponsorship revenue and participation.

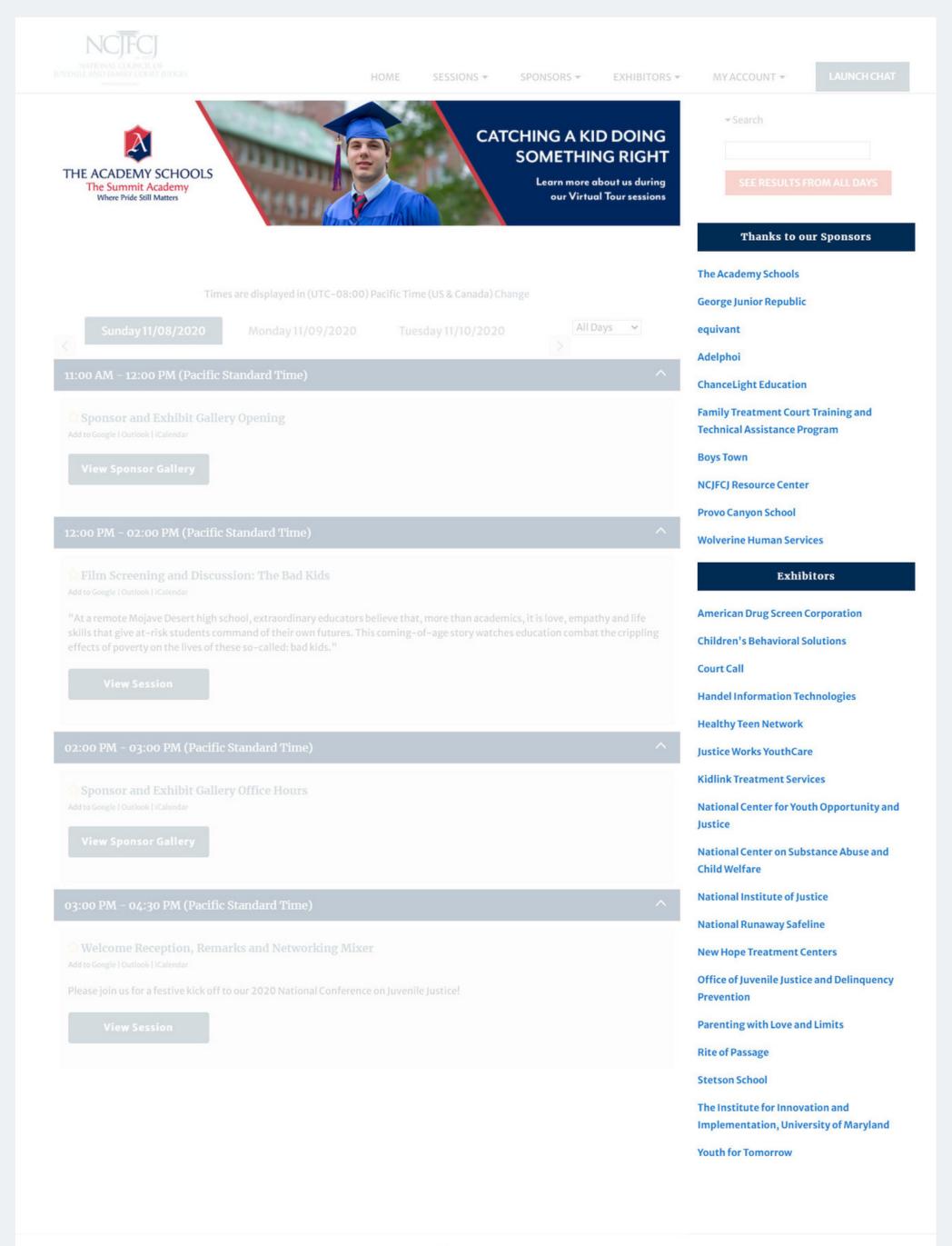
- ✓ Sponsor & Exhibitor Gallery
- Dedicated Sponsor Pages
- ✓ Upload Videos & PDFs
- Lead Retrieval Reporting
- ✓ Dedicated Chat & Video Conferencing
- ✓ Banner Placements
- Assign Banners to Specific Pages
- Notification Messages

Homepage Banner

OpenWater's platform will match the look and feel of your organization's website. The homepage is used by nearly all conferences for logo placement, or premium banner placement. The homepage banner can rotate multiple banners.



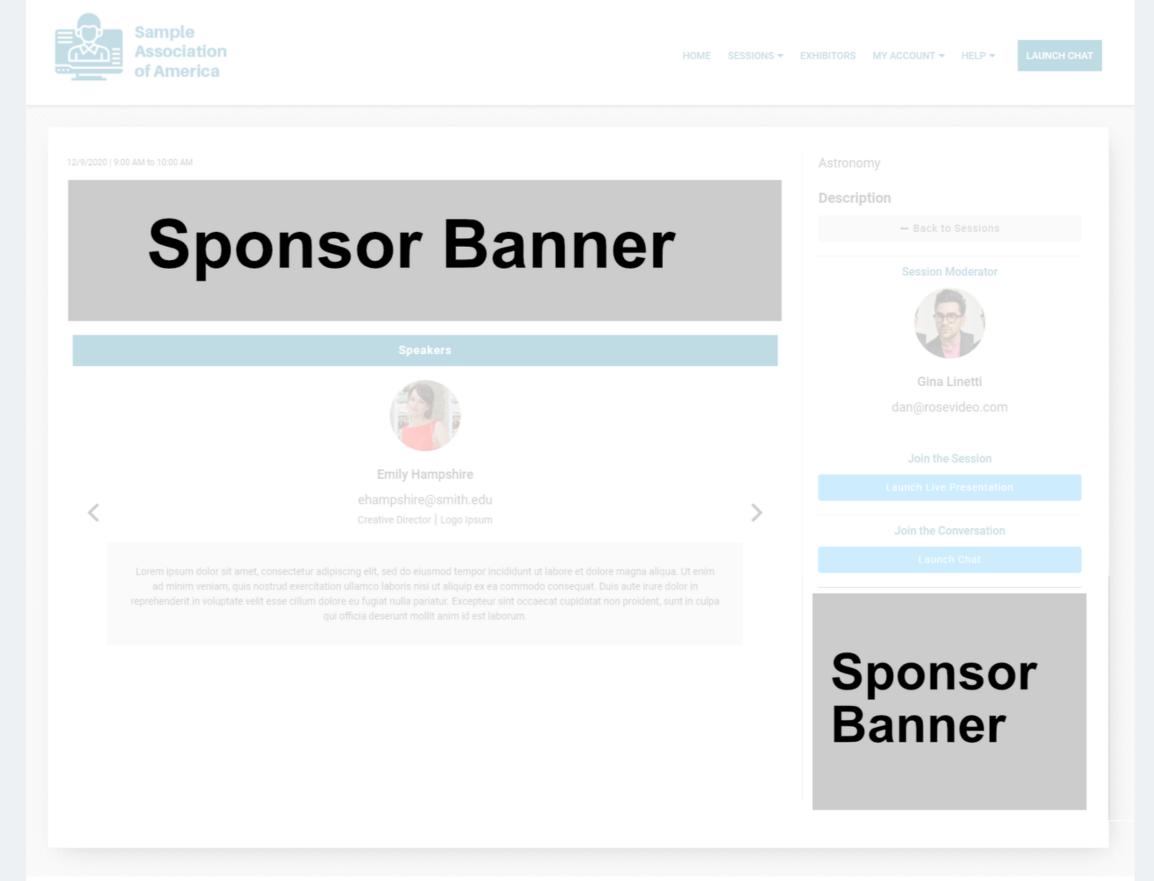
Sponsor Banners on Conference Schedule Page(s) & Sidebar Sponsor Links





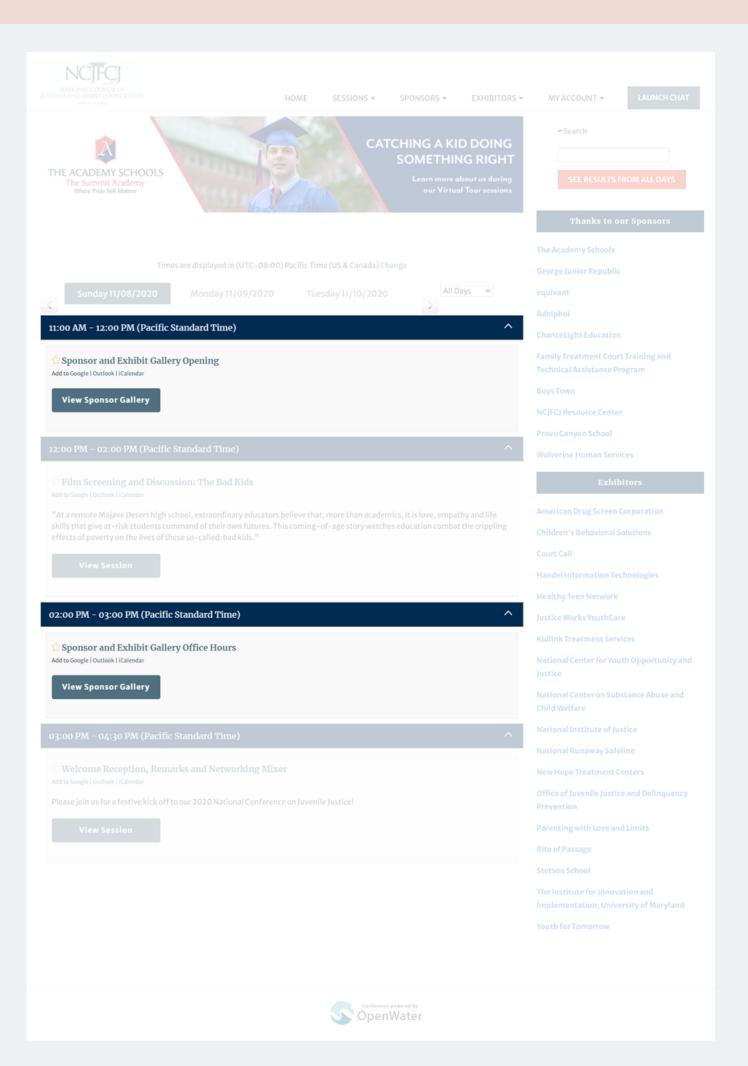
Sponsor Banners and Sidebar Options on Session Pages

Similar to the schedule page, session pages, the poster gallery, and poster pages can all accommodate sponsor banners at the top of the page, in addition to banner placement on the sidebar, or links to sponsor pages on the sidebar.



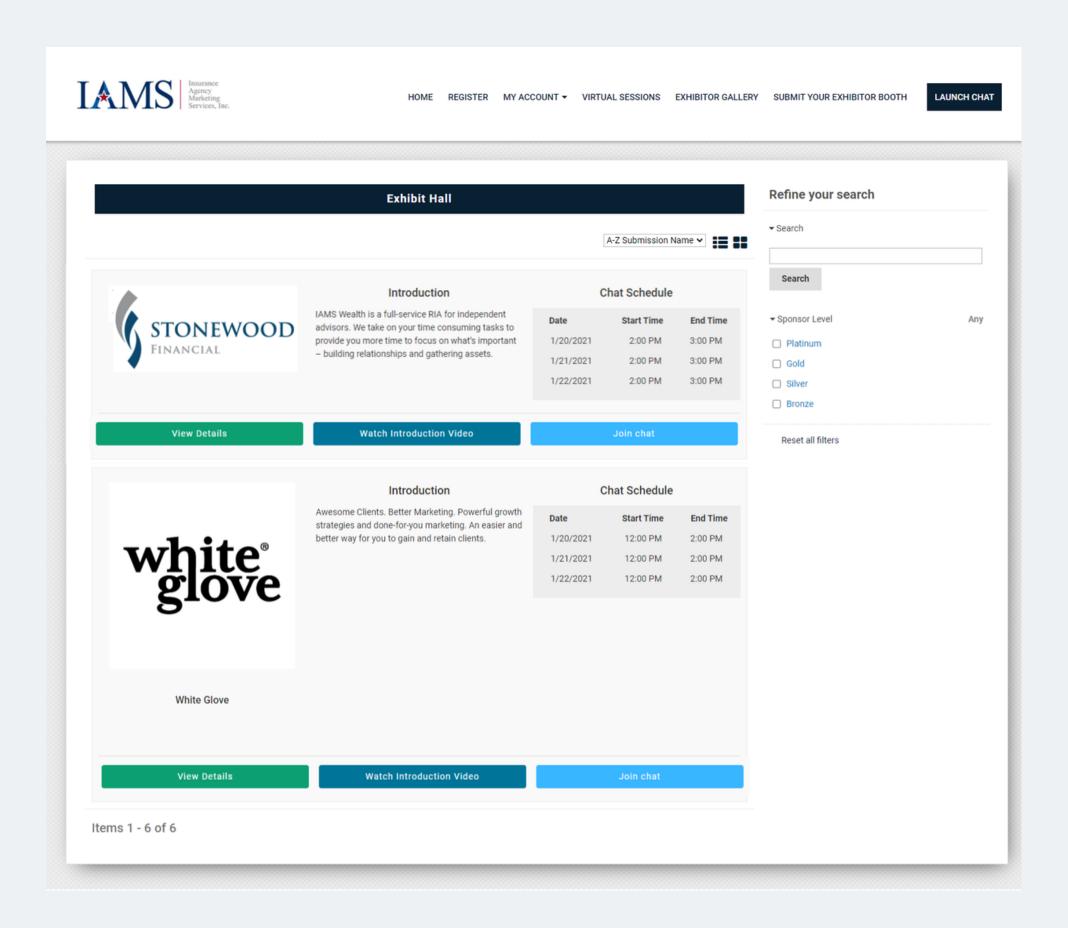
Dedicated Conference Programing for Sponsors

Giving sponsors the opportunity to host sessions and demonstrate thought leaderships is one of the best ways to reinforce sponsorship engagement with attendees.



Exhibitor Gallery

OpenWater's sponsor gallery mimics search engine results pages. Similar to search engines whoever is listed at the top gets the most clicks. Organizations can earn more sponsorship revenue by charging for top placement.



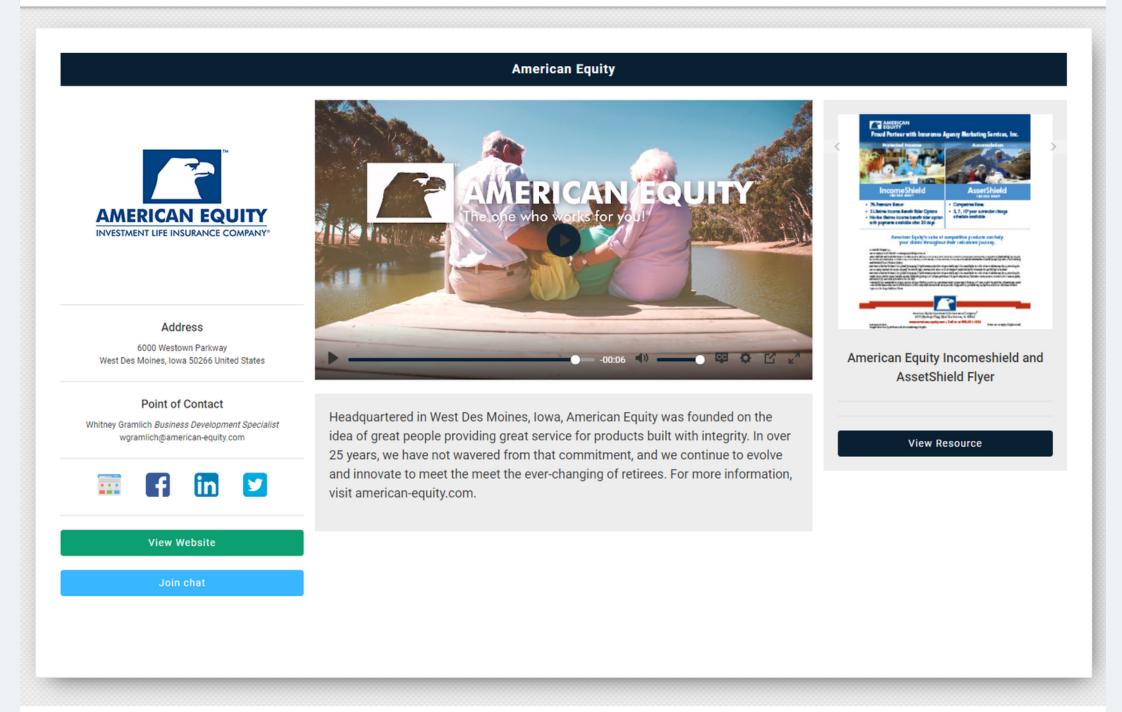
Dedicated Exhibitor Pages

Sponsor pages make it easy for attendees to review promotional videos, download resources, click off to the sponsor's website, or ask sponsors a question through chat inside OpenWater's networking lounge.



HOME REGISTER MY ACCOUNT ▼ VIRTUAL SESSIONS EXHIBITOR GALLERY SUBMIT YOUR EXHIBITOR BOOTH

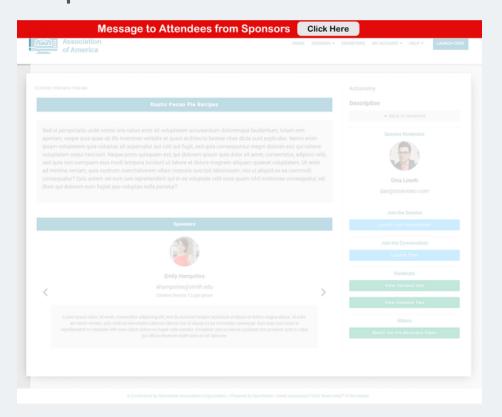
LAUNCH CHAT



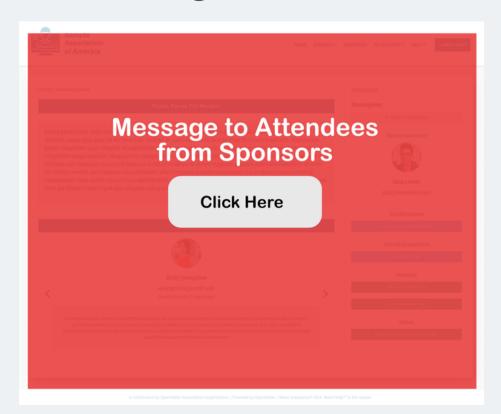
Push Notifications

OpenWater integrates with HelloBar in order to provide conference managers with an easy solution to send attendees notifications in a variety of different ways.

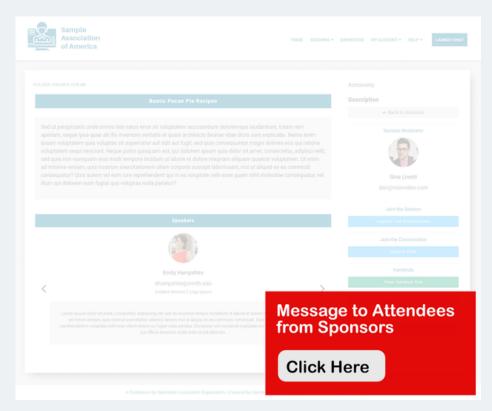
Top Bar



Whole Page



Bottom Right



WHAT IS NEXT

Request a Demo at <u>www.getopenwater.com</u>

Watch this <u>video</u> to learn more about OpenWater's Event Cloud.

