

# FUNDRAISING RAPID GIFT ENTRY



Lane Services LLC  
*not-for-profit technology solutions*

## Enter and Track Gift Demographics

Many larger not-for-profit organizations employ a business model requiring extensive database segmentation and complex gift tracking. iMIS Fundraising provides a foundation but does not include the ability to enter and track gift demographics, including requesting multiple premiums and splitting a gift among multiple campaigns or appeals. Lane Services created a custom gift entry screen to provide this functionality.

## We Make It Easy!

On one screen, the user may update the donor's basic name & address information, as well as enter information pertaining to the specific gift or pledge. Data elements tracked (others may be added) include:

- Source Code, Purpose Code (Campaign), or Key Code (Appeal)
- Premium(s) requested
- Amount
- Recurring Pledge Amount
- Club code, Letter code, Label code
- Comments
- Special Interests

### Gift entry screen

Search by ID

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ID 18140 Full Name Hardin Consultants Last Updated 11/13/2012 12:52:41 Updated By ADMINISTRATOR

Member Type <input type="text" value="Company Member"/>	Gender <input type="text" value="None"/>	Prefix <input type="text" value="Dr."/>	Suffix <input type="text" value="II"/>
First Name <input type="text" value="First Name"/>	Middle Name <input type="text" value="Middle Name"/>	Last Name <input type="text" value="Last Name"/>	Email <input type="text" value="Seperate with ,"/>
Company <input type="text" value="Company"/>	Major Key <input type="text" value="14629"/>		
Address Type <input type="text" value="Address"/>	Address 1 <input type="text" value="28-29 St. James's Square"/>	Address 2 <input type="text" value="Appt"/>	City <input type="text" value="London"/>
State <input type="text" value=""/>	Zip/Post Code <input type="text" value="SW1Y4JH"/>	Bad Address <input type="text" value=""/>	

Batch Number <input type="text" value=""/>	Product Code <input type="text" value=""/>	Amount <input type="text" value="Numbers only"/>	Source Code <input type="text" value=""/>
List as <input type="text" value="List as"/>	Tribute Type <input type="text" value=""/>	Notify Conact ID <input type="text" value=""/>	
Tribute Name <input type="text" value="Name"/>	Tribute Message <input type="text" value="Message"/>		
Payment Type <input type="text" value=""/>	Check/CC# <input type="text" value="Numbers only"/>	Exp Date Month <input type="text" value="01"/>	Exp Date Year <input type="text" value="2021"/>
CC Holder <input type="text" value=""/>	CSV Number <input type="text" value=""/>		

☐ Gift Aid