Lane Services LLC
not-for-profit technology solutions

Lane Services is a premier technology consulting firm specializing in working with the association and not-for-profit communities since 2003. We are Authorized iMIS Solution Providers dedicated to providing your organization with the most cost-effective solutions available.

Services

–Project management & implementation services

–iMIS support, upgrades & training

–RiSE web development using the RESTful API

–Authorized iMIS Fundraising Specialists

–Dr. Bob's iMIS Clinic - the review and analysis of your processes and procedures with recommendations on how to make iMIS work better for you

AUTHORIZED
iMIS
SOLUTION PROVIDER

Products

–'**Register & Go**' allows members and donors to register for a paid or complimentary event without logging in while minimizing duplicate record creation.

–**One-Stop Rapid Gift Entry** allows you to update a donor's contact & demographic information and record a gift or pledge & premium order on one screen.

–**RFM Selection Tool** – increase your bottom line by sending the correct message or request to the proper member or donor at the proper time using Recency, Frequency, Monetary analytics.

–'**Give & Go**' with address correction and record matching, allowing donors to make a gift without logging in, yet updating a previous donor's record or creating a record for a new donor while reducing duplicates.

–**Professional Referral for iMIS Cloud** – website visitors enter search parameters & iMIS displays up to 3 matches and then 'de-prioritizes' the record to allow other companies to be selected.