



Community

Your Engagement Foundation

At Higher Logic, we believe your engagement initiative is critically dependent on your foundation, the building blocks that enable you to connect people, processes, and outcomes in one place.

We've designed critical elements by leveraging 10+ years of experience, enabling a straightforward, successful path to a connected Community.

Discussions: Foster collaboration and engagement between members and your organization.

Analytics: Analyze the online activities of your community users, whether it's group activity, community content, or product feedback.

Questions: Give your community members an easy way to ask questions and receive answers, reducing friction when they search for information.

Libraries: Share resources with community members, including documents, images, videos, and more.

Automation: Use rules-based automation and built-in best practices to target users based on their community activities.

Events: Support events before, during, and after with dedicated event communities to keep the conversations going.

Gamification: Utilize online rewards like ribbons, badges, and a community user leader board to encourage participation.

Blogs: Provide a place to create and house longer, more persistent content within your community, including product release notes, best practices, or other relevant updates.

Polls: Engage with your members in the community through quick, one question polls, providing actionable insight into user preferences.

Integration: Integrate your community with your existing CRM, support, and LMS tools - leveraging your member data no matter where it lives.

Activities: Track more than 100 community activities to capture trends and collect business intelligence within your CRM.

Ready to learn more? Visit HigherLogic.com