TOPCLASS
LMS by WBT Systems

A POWERFUL, FLEXIBLE LEARNING PLATFORM FOR EDUCATION AND CERTIFICATION PROGRAMS

Transform learning, drive revenue and growth.

We give organizations the power to get the most out of their learning programs.

TopClass LMS provides a flexible and scalable learning platform, purpose-built to deliver engaging, interactive education and certification programs for associations, with powerful e-commerce capabilities and a single point of support for integrations with all major technology solutions, developed by our in-house team.

"An association seeking a highly experienced LMS provider with a platform that is uniquely designed to serve a wide range of requirements efficiently and effectively should take a long look at WBT Systems and TopClass LMS."

Brandon Hall GROUP

**Michael Rochelle,
Chief Strategy Officer
and Principal HCM Analyst**

TOP 50 LEARNING SYSTEM FOR 2020
THE CRAIGWEISS GROUP

Proud to be named a Top 50 Learning System for 2020, and Best Continuing Education & Association Learning System 2019, building on our reputation as the #1 Association LMS.

TALENTED LEARNING
BEST LEARNING SYSTEM
WINNER 2019

TALENTED LEARNING
1ST ASSOCIATION LMS 2015

TALENTED LEARNING
1ST ASSOCIATION LMS 2017

TALENTED LEARNING
1ST ASSOCIATION LMS 2016

TopClass LMS offers connected, transformative professional development experiences
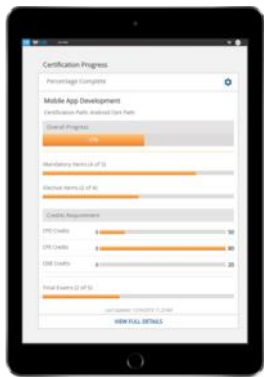
Enhanced Learner Experience

TopClass LMS' attractive, modern user interface is simple and intuitive across all devices, with customizable branding to match your website. Seamless responsive design enables an easy transition to mobile devices for managing training and learning on the go.

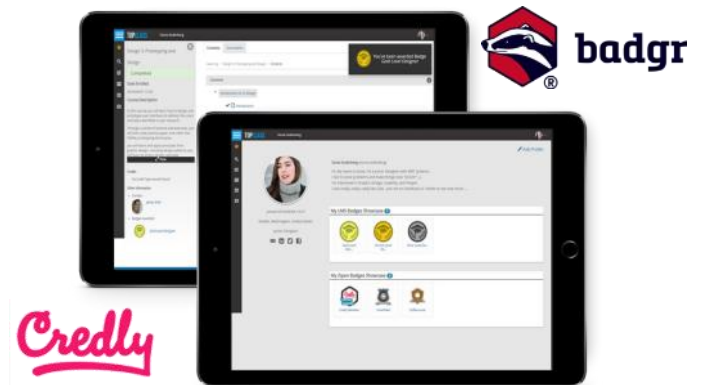## Track and manage continuing education credits

Whether you need to award CE, CPE, CME, or CLE credits according to national or state requirements, TopClass LMS simplifies the management of complex rules for professional continuing education credits. Create and grant multiple continuing education unit (CEU) values and CEU types per curriculum record based on your organizational needs.

Learners can import external credits into TopClass for a complete educational record. This end-to-end self-service approach allows them to track and manage their professional development through the years.

Micro-credentials and Digital Badges

Strengthen your learning community by making members' continuing education accomplishments more visible. Recognize completion of programs, courses, or a learning path in a certification track with micro-credentials. Add value to your programs by helping learners to publicize micro-credentials to our integrated badging platforms, Badgr or Credly.

Administer & manage certification programs

TopClass LMS helps you define and manage your certification programs and their associated maintenance of credit (MOC) requirements – from receiving initial applications and tracking requirements to delivering assessments and exams.

Create and award customized competency-based certificates based on a learner's completion of any type of learning activity from a webinar to a conference, or completion of a defined learning pathway. Students can automatically receive and print their own certificates.

Flexible, Comprehensive Learning Management

Assessment & Testing

Provide a fair and consistent assessment process with secure and flexible online testing tools.

Choose from timed assessments, randomized question pools, answering options, proctored exams, quizzes, and surveys.

Accurate Reporting

It only takes a few clicks to schedule the automatic distribution of personalized, accurate, real-time reports to the people who need them.

Advanced reporting can query any data stored in TopClass LMS, allowing you to better understand your learners.

TopClass LMS is configurable to meet the unique workflow needs of your organization, while providing a comprehensive selection of modules to support the growth of your education programs. Add certification, discussion forums, conference management, digital credentials, B2B eCommerce, and more as your programs evolve.

Content Catalogs   B2B Sales   Social Learning   Conference Management

Course Evaluation   Video   Compliance and MOC   E-Commerce   All Content Types

> *"Higher Logic has worked with WBT Systems to build one of the most comprehensive integrations between online learning communities and an LMS to date. This two-way information flow between TopClass LMS and Higher Logic will allow organizations to track and analyze community engagement metrics and learner data together to gain greater understanding of member needs and behaviors in these learning communities."*

HIGHER LOGIC

Bobby Kaighn
Director of Partnerships, Higher Logic

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Focus on innovative education with integrated learning solutions

"TopClass LMS simplifies the administration of our courses and member training records, especially with the integration with our member database. We now have more time to focus on developing innovative content to extend our accreditation and professional development programs."

Adrienne Glancy, Senior Manager, Industry Training & Accreditation, Gymnastics Australia

Just a few of the systems TopClass LMS provides a standard integration bridge for.

Experts in Integrated Learning

Integration is a critical part of any LMS implementation and vital to ensuring a seamless experience for all users by eliminating redundant data entry and manual reporting.

WBT Systems' in-house experts have been integrating systems for more than 20 years. Our TopClass integration bridge allows for easy integration with all AMS, CRM, online community and other platforms in your technology ecosystem. There are no recurring costs for standard TopClass LMS integration bridges.

Learners enjoy a professional, easy-to-navigate, consistently branded experience across your integrated systems with single-sign-on.

Real-time, two-way data transfer with your other systems automates processes and reports ensuring the right information is available to you in the right system at the right time.

"After the comprehensive RFP process, we found that WBT Systems offered a flexible product that could be implemented within our timeline and had the best combination of what we were looking for. We were shown an impressive demo of TopClass working in sync with Personify and it had a more polished, professional look and feel that blew the competition away."

Amit Gupta, Chief Information Officer, American Institute of Chemical Engineers

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