

SMS Marketing



Engage your member base with one of the most effective communication tools available - completely integrated into your iMIS system.

- Simple
- Effective
- Measurable



Targeted Communication

Keeping your member communication targeted and measurable is important – so we've built a solution that tracks your outgoing SMS communications within the Communication Log.

This ensures you can review and follow up communications. Our team will get you started. Once set up, custom iQAs will allow you to target specific member groups for effective camp

"This year we introduced SMS Marketing to our Members. Within an hour of sending the first SMS, the call rate significantly increased, this simple to use tool had a huge impact upon the renewal rates."

- Australian Dental Association Queensland



With SMS marketing now achievable directly from your iMIS system, it's never been easier to engage with your members in a way that is immediate, personal and relevant.



A crowded inbox is easy ignore, but a clear and concise SMS can be read at a glance. When you have a message that needs some reach, SMS is unmatched for impact.



By tracking your SMS communications directly to your Communication Log in iMIS, you will be able to refer back to your messages and review campaign effectiveness.

Engage your members, connect with **Causeis**



94%*

Average read rate. SMS Marketing is your ultimate communication tool

*Mobile Marketing Association
www.mmaglobal.com