



iAppConnector Wins iMIS App Challenge Award at ASI's iINNOVATIONS LIVE

Fairfax, VA (April 10, 2020) — iAppConnector, a product of Armstrong Enterprise Communications, Inc., was recently honored during the iMIS App Challenge as part of ASI's 2020 iINNOVATIONS LIVE event. Out of all of the contestants, Armstrong was awarded recognition in the App Development Competition.

iAppConnector connects associations and non-profits that use iMIS to the applications they use every day. It offers a tight, seamless, two-way integration, giving association users a single platform where they can configure their apps and manage all their workflows. The iMIS system is the heartbeat of many of the most prominent associations and non-profits, but connecting it to other applications can be a time-consuming and expensive process that requires users to manually transfer information or custom build a solution. iAppConnector solves those problems.

Held on the second day of ASI's virtual conference, the App Development Competition included short video presentations explaining the features of recently launched products and demonstrating the apps' operations. Chosen by popular vote among the conference attendees, winners were announced on April 2.

"We've known for a while that iAppConnector would hit the market with a splash," says Keith Hunter, President and CEO of Armstrong Enterprise Communications, Inc. "It does something that no other product can do, saving associations hundreds of hours of labor and freeing up personnel to focus on an organization's core mission."

One client stated, "iAppConnector is a game changer! It opens our operation to new efficiencies and does things no other product can do, saving us time by automating manual tasks. It also saves money compared with any one-off bridge or custom integration. We see lots of opportunity to continue adding new integrations through iAppConnector into the future."

Another cited how the integration tool created ease of processes, "iAppConnector provides instant integration and automation to apps we use every day. With the current environment, we needed to get new training webinars up and running, quickly. It was easy. We were able to get our GoToWebinar account integrated with iMIS fast, and have been processing more than 100 webinar registrations per day! New webinar events configured in iMIS immediately create GoToWebinar events and new registrations entered by members or staff in iMIS are updated as registrations in GoToWebinar immediately. GoToWebinar sends the invitation, directly, and attendees' records are updated in iMIS with an attendance activity once the webinar concludes."

About Armstrong Enterprise Communications

Armstrong Enterprise Communications is a solutions and managed IT provider serving non-profit and for-profits businesses on iMIS and Dynamics GP platforms. Founded in 1995, Armstrong is a trusted solutions provider that focuses on integrity, and providing our clients with vision and guidance that empowers and enables them to function efficiently and at high capacity. Our goal for our clients is to increase revenue, decrease expense, reduce risk, and become more agile.

We are an Authorized iMIS Solutions Provider (AiSP) and have received the Web Marketing Association's Standard of Excellence WebAward. We have also been recognized by ASI as the e-Business Solution Provider of the year multiple times, and we are a 12-time recipient of ASI's highest award, the Chairman's Circle Award. Our experience, direction, integrity, and focus are the best guarantee for a successful partnership with your organization now, and into the future. Learn more at: www.iappconnector.com

About ASI

Advanced Solutions International (ASI) is a leading global provider of cloud-based software to associations and non-profits. We're the company behind iMIS Cloud, the Engagement Management System (EMS)[™] that empowers you to engage your members anytime, anywhere, from any device. Since 1991 we've helped thousands of clients grow revenue, reduce expenses, and improve performance by providing best practices, pragmatic client advice, and proven solutions. Learn more at: www.advsol.com.

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