web scribble + iMIS by asi ADVANCED SOLUTIONS INTERNATIONAL

Web Scribble's job board technology platform provides iMIS clients with a branded, revenue generating career center. Your association hosts an intuitive career center that allows members to find jobs in their industry with an easy-to-use platform. iMIS clients gain access to Web Scribble's sophisticated integration for a better understanding of your membership.

HOW DOES THE SOFTWARE WORK?

- The platform allows employers to post jobs for a fee and then job seekers can search for industry specific jobs listings
- There is never a charge for job seekers to use the platform as the only cost is associated with the employer's job postings purchases
- Job postings are instant and job seekers can sign up for personalized job alerts that are delivered either daily or weekly when jobs match their criteria
- Implementation of your new job board and career center takes 30-60 days with extremely minimal work for the association
- The job board will match the look and feel of your association's website
- Web Scribble offers even further customization past matching your association's branding

HOW DOES THE INTEGRATION WORK?

- Single sign-on (SSO) will be automatically implemented so job seekers can log in with their iMIS account and employer can log in with their iMIS account to receive special member pricing
- All profile data is imported automatically into the job board, expediting the profile creation process
Coming in Q4
- New, insightful dashboard in iMIS showing critical job board data like revenue, job seeker data, and employer statistics
- Activity records (logins, job seekers, applicants, hires, etc) automatically sent to iMIS allowing users to use job board activity in Engagement Scoring
- Billing and invoice records will be sent from job board into iMIS
- Real-time alerts set up on the staff side closely integrated with the job board

About Web Scribble

Since 2002, Web Scribble's powerful job board technology platform combined with best-in-class customer service, sales, and marketing support has allowed associations to focus on their members while growing organic site traffic and diversifying their revenue.

WEB SCRIBBLE SOLUTIONS, INC. | 216 RIVER STREET, TROY, NY 12180 | 1.888.706.1394 | WEBSCRIBBLE.COM

Technology Platform + Sales Support

For associations without dedicated recruitment advertising sales team

Implementation
Included

Annual Platform Fee
None

Revenue Sharing

Association earns 50% of revenue for ecommerce sales

Association earns 20% of revenue for sales generated by Web Scribble

OR

Technology Platform Only

For associations with dedicated recruitment advertising sales team

Implementation
Determined by staff size

Monthly Platform Fee
Determined by staff size

Revenue Sharing

100% of all revenue generated goes to association

No sales, marketing, or customer service support