

**The new standard in
ASSOCIATION CAREER CENTERS**

A NEW KIND OF CAREER CENTER

Introduce your members to a whole new career center - one that not only provides relevant job opportunities, but also supplies a comprehensive set of career resources to guide them toward success in their professional lives. Our partners have chosen Web Scribble to support them with member engagement, attracting new members, and increasing revenue for their associations.

OUR PARTNERS:



AMERICAN
PSYCHOLOGICAL
ASSOCIATION



ISSCR



ASM
INTERNATIONAL

NATIONAL COUNCIL
FOR BEHAVIORAL HEALTH



Society
for Scholarly
Publishing



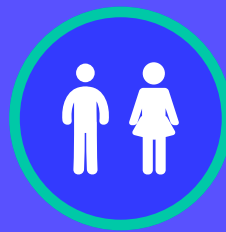
126%

average increase
in revenue



1.3M+

jobs posted



36M+

members served



#1

rated association
career center
platform

Welcome to the new standard

MORE NON-DUES REVENUE

Increase your career center revenue by up to 126% or more with our dedicated sales and marketing team. Your career center will attract employers with a wide product selection and multi-touch sales and marketing strategy, and we train our representatives on your industry's unique talent recruitment needs so that your career center builds trust with employers.

DEDICATED SALES
& MARKETING
TEAM

CAREER
NEWSLETTERS
& UPDATES



FLEXIBLE
ADVERTISING
PACKAGES

EMPLOYER
OUTREACH
CAMPAIGNS

PARTNER
NETWORK
DISTRIBUTION

INDUSTRY-
RELEVANT CAREER
OPPORTUNITIES

BETTER MEMBER ENGAGEMENT

Provide your members with the industry's most comprehensive career resources. Job seeking members can access relevant career opportunities and be alerted when new positions become available. They will receive resume writing tips and explore Career Pathways to help them navigate the next steps in their career. Use Career Fairs to boost engagement both in-person and online.

CAREER
PATHWAYS &
RESOURCES



ONLINE &
IN-PERSON
CAREER FAIRS

CURATED JOB
ALERTS

MENTOR &
INTERN BOARDS

UNMATCHED TECHNOLOGY

USE CUTTING-EDGE TECHNOLOGY TO SUPPORT MEMBERS, EMPLOYERS, AND YOUR ASSOCIATION.

- 1 Integrate with your AMS to draw key insights on member activity and identify opportunities to market, re-engage, and attract new members
- 2 Single sign-on allows members to use their existing member accounts to access the career center
- 3 Get a fully branded career center that looks and feels like an extension of your website

FULLY INTEGRATED WITH YOUR AMS

WORKS WITH YOUR EXISTING TECHNOLOGY



SEAMLESS DESIGN INTEGRATION

INDUSTRY-LEADING ANALYTICS

SINGLE SIGN-ON FOR MEMBERS

A TRUE PARTNER

EXTENSIVE INDUSTRY EXPERTISE



UNMATCHED CUSTOMER SERVICE

ONGOING THOUGHT LEADERSHIP

Get an account manager who will educate you on the industry and how to successfully manage your career center. You will receive ongoing career center industry expertise from our specialized support team to retain performance over time. We work continuously to serve your members and bring your association's vision to life.

**Are you looking
to get more
out of your
career center?**

UPGRADE TO THE NEW STANDARD



Valuable expertise and assistance to help guide your career center to success



Customized career centers that match the look and feel of your association's website for a seamless user experience



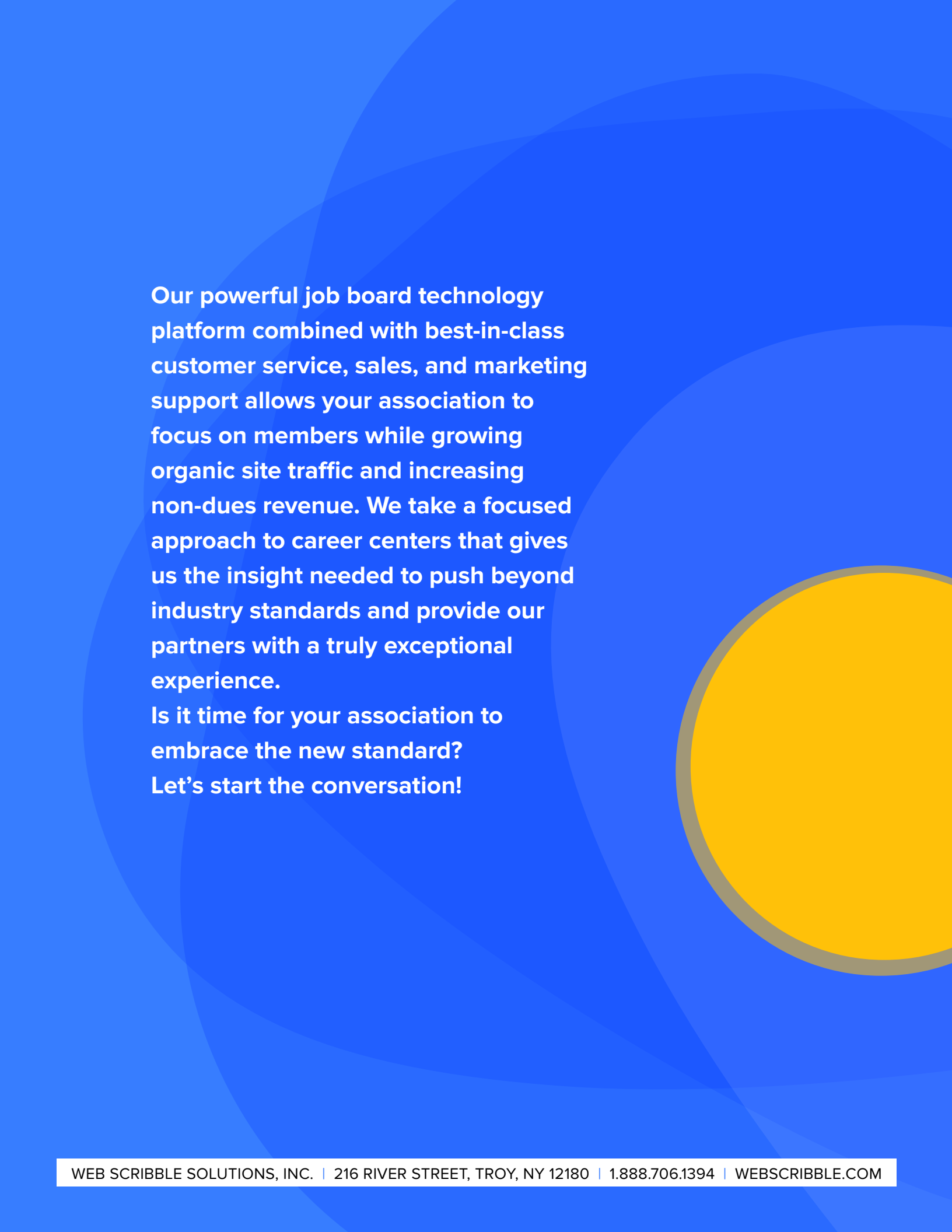
Advanced career center technology that integrates seamlessly with your AMS and provides you with valuable member and visitor activity data



A dedicated sales and marketing team trained to drive career center revenue in your unique industry



Optimized member engagement tools continuously improved upon through ongoing feedback, research, and development



Our powerful job board technology platform combined with best-in-class customer service, sales, and marketing support allows your association to focus on members while growing organic site traffic and increasing non-dues revenue. We take a focused approach to career centers that gives us the insight needed to push beyond industry standards and provide our partners with a truly exceptional experience.

Is it time for your association to embrace the new standard?
Let's start the conversation!