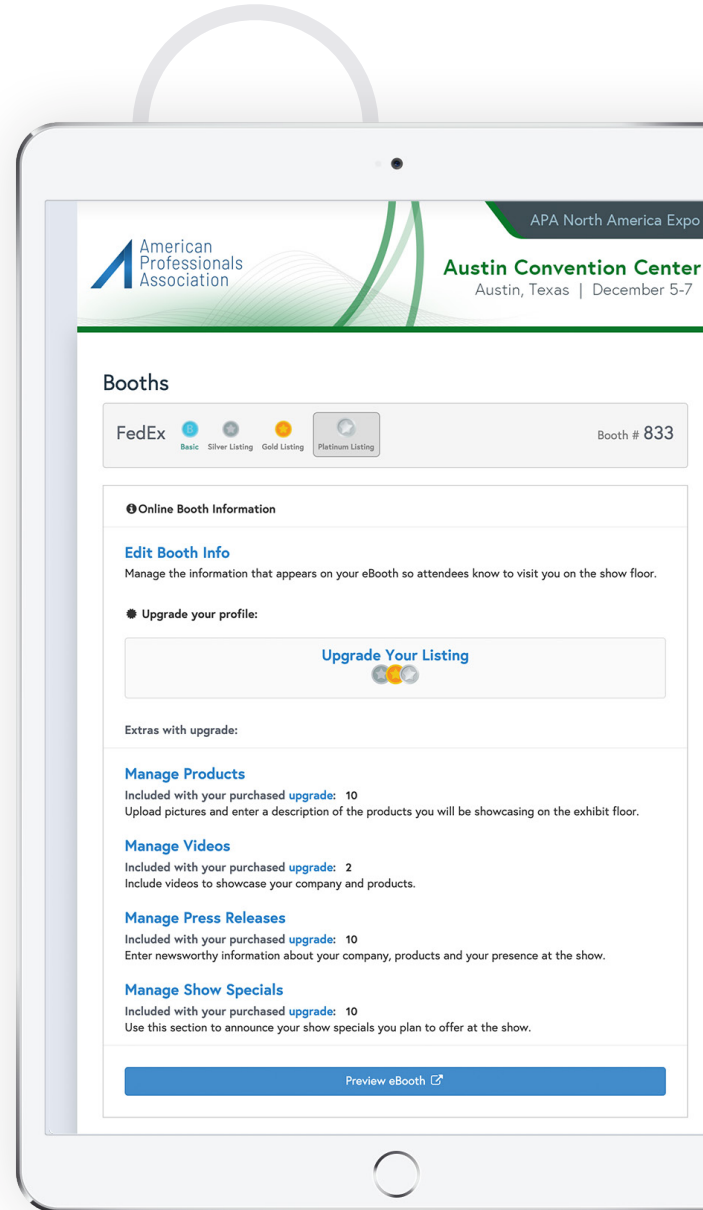# Personify
A2Z EVENTS

Revenue Accelerator Program (RAP) by A2Z Events

Create, Support, Promote, Engage

The A2Z Events Revenue Accelerator Program (RAP) is the industry leading enhanced digital content sales solution that enables event organizers to focus on top priority sponsorships while generating additional revenue through this new inventory of opportunities, at no cost or additional time commitment.

Our highly experienced RAP team is here to partner with you and your exhibitors. Our end-to-end solution gives your companies the power to easily purchase and self-fulfill content-rich online profiles that improves the attendee experience and creates more meaningful interactions at your event.

Create value across your event

- Generate additional revenue
- Increase ROI for exhibitors
- Create a better attendee experience

Features and Benefits

Provide value from start to finish:

Custom Packages:
We will use our expertise in enhanced digital content to evaluate, develop and consult on packages that maximize the value and revenue opportunity for your specific industry.

Exhibitor Engagement Marketing:
Customized marketing campaigns are created to expand adoption right up to your event.

Exhibitor Support:
Full end-user support and fulfillment so you can focus on other sponsorship items.

Comprehensive Reporting:
Detailed analytics and event performance both pre-and-post show to showcase the value received by your exhibitors and your event.

Integrated Sales Approach:
From inclusion in your online contract to the ability to purchase in the exhibitor console, we make it easy for exhibitors to acquire this valuable opportunity.

Streamlined Asset Collection:
Our online self-service exhibitor portal allows companies to manage their enhanced digital package easily.

Better Attendee Experience:
Attendees can pre-plan their show experience ahead by searching and browsing exhibitor profiles, products, show specials and press releases. Dynamic and content-rich galleries provide interactive ways to engage with exhibitor generated content.

Greater ROI:
Exhibitors who purchase digital promotion packages typically generated 3x more booth visits, have more meaningful engagement and higher on-site leads.

Our Commitment to Your Success

Our mission is to empower organizations to connect and engage with their constituents and create high-impact experiences for participants. Integrate A2Z Events with Personify's best-in-class solutions to gain a 360-degree view of your constituents, extend the conversation with attendees long after your event is over and drive actionable insights to grow your constituent base and further your mission.

Interested in Learning More?

Request a Demo at personifycorp.com