

Transform In-Person Events into Digital Experiences

Engage attendees and drive value for exhibitors, in person or online

Personify's A2Z Events is the leading event management and optimization solution that enables organizations to create lasting relationships, grow revenue and deliver exceptional event experiences. Our powerful solutions now include virtual engagement tools to empower organizations to adapt to unexpected challenges without sacrificing opportunities for member engagement, revenue growth, or attendee experience.



Virtual Conference

Powered by trusted Personify solutions, Virtual Conference brings your conference experience online, with the digital tools you need to:

Elevate Remote Content Delivery

- Share live or on-demand sessions within the secure platform
- Distribute session handouts & tools in a centralized resource library

Streamline Administration

- Curate a compelling program with Call for Proposals management and grading tools
- Automate and streamline the agenda building process with session and speaker management tools

Drive Sponsorship Revenue

- Provide digital sponsorship opportunities for increased visibility
- Facilitate interactions before, during and after the conference

Engage attendees for a high-impact experience

- Easily connect participants with a searchable directory and profile badging
- Create an interactive experience with forums and comment threads



Virtual Conference supports embedded videos from:



Broadcast live or share on-demand – seamlessly deliver content or keynotes to create a memorable conference experience.

Virtual Expo

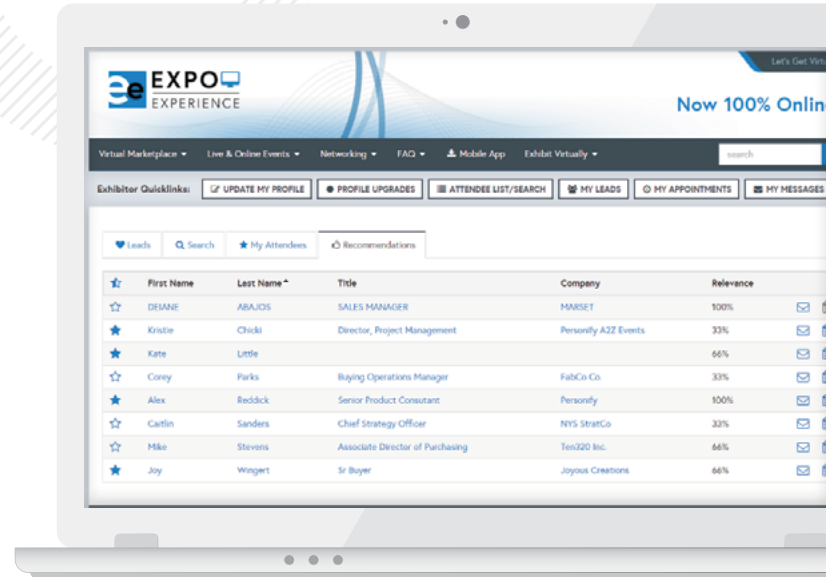
Powered by trusted Personify solutions, Virtual Expo brings your expo hall experience online, with the digital tools you need to:

Boost Exposure and Deliver Valuable Leads

- Create curated and qualified lead generation with matchmaking and appointment scheduling features
- Continue exhibit sales and amplify digital revenue with tools to manage costs and streamline booth sales

Offer Unique Engagement Opportunities

- Offer longer-term engagement opportunities and creative ways to fill the funnel to exhibitors and sponsors
- Demonstrate value with a virtual marketplace where attendees can easily discover relevant solutions



In most emergency situations, event planners are working to find a 'make-do' solution—anything just to get by. But with these products at our disposal, I feel like we're going to be able to produce an experience for the attendees, faculty members and exhibitors that is going to be as good — if not better — than what they'd get face to face.

– Scott Baum, Sponsorships & Advertising Sales, National Association for Home Care & Hospice



Virtual Conferences

Drive attendee and sponsor engagement



Virtual Expo Hall

Recreate the marketplace experience



Digital Community

Deliver interactive and impactful digital experiences



Virtual Meetups

Host roundtables, happy hours & more



Event Planning & Management

Streamline conference planning and execution

Interested in Learning More? Request a Demo at personifycorp.com



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CALL US TOLL FREE
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SCHEDULE A DEMO