



# Digital Academy

For Associations



# 2021 Digital Academy Course Guide



The Digital Academy for Association courses have been designed to maximise your learning, networking and access real-world examples. The Digital Academy courses in 2021 provide two types of training you can access for both association strategy and technical iMIS courses.

With enrolment options to maximise your associations learning with a company wide passport to gain unlimited access to all courses.



## Engage iMIS

Financials For Year End & Best Practices

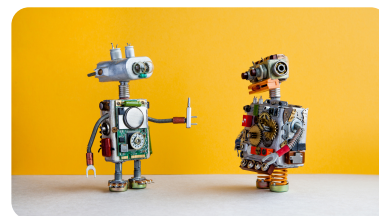
13 May 2021



## Association Strategy

Member Journey Mapping to Drive Member Experience

8 June - 10 June 2021



## Engage iMIS

Automations for Your Members and Staff

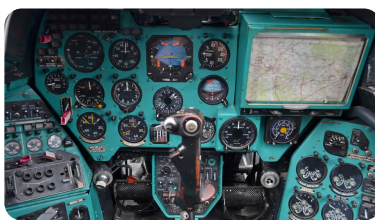
19 August 2021



## Association Strategy

Data Management For Associations

7 Sept - 9 Sept 2021



## Engage iMIS

Data, Reporting & Dashboarding

18 November 2021



## Association Strategy

Engagement Scoring for Growth & Continuous Performance

7 Dec - 9 December 2021



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